

## 2021 NPSMA MEMBERSHIP: BENEFITS, CATAGORIES, and DUES

The strength of NPSMA is in our members, sharing ideas collaboratively, challenging each other to implement new ideas, and taking their programs to the next level. We celebrate each other's successes, lift each other up in crisis and stand together to highlight our brand.

As we work our way through the COVID-19 pandemic we are all dealing with declining undergraduate enrollments and budget cuts. But graduate programs remain an opportunity for increased enrollments and NPSMA membership can help. We provide a variety of benefits and membership costs have been reduced in the last year.

We are all in this together, one community supporting each other in educating tomorrow's leaders. If you are looking for creative solutions, new ways to connect, or ways to carry on at this difficult time - you need us, and we need you!

### Community

- NPSMA Annual Conference
- Monthly Ask NPSMA webinars on timely and relevant topics
- NPSMA Publications
  - Graduate Chronicle
  - Curated INNOVATOR Issue
  - Monthly PSM News
- NPSMA Slack channel where you can ask questions, get answers, and share your experiences.
- Graduates from member programs can request official PSM Graduate Certificates from NPSMA.
- Resources to navigate changing times
  - Providing experiential learning to students virtually
  - Helping graduates navigate the job market
  - Providing high quality engaging programs that are socially close and physically distant
  - Direct input from employers on the skills necessary for today's workforce

### Recruitment

- The PSM degree is recognized by students and employers, helping in the recruitment process
- NPSMA organizes two virtual recruitment fairs (one in the fall, one in the spring) that are restricted to NPSMA members.

### Visibility

- Member programs are listed on the [professionalsciencemasters.com](https://professionalsciencemasters.com) website so they can be easily found by potential students via the [PSM Program Locator](#).
- NPSMA social media channels push out PSM-related information.
- NPSMA has partnered with the Council of Graduate Schools (CGS) on a grant from NSF to explore Individualized Development Plans (IDPs) for STEM Master's students.
- NPSMA was chosen to present at the 2020 CGS Summer Workshop on how the PSM degree enhances a graduate's career.

## Innovation

- NPSMA is agile. We seek the trends and work to meet that need.
- NPSMA leads the way in MS degree innovation
  - Partnerships with industry
  - Required experiential learning component
  - Partnership with CGS to develop IDPs for STEM Master's students
- NPSMA graduates know the technology for leading and engaging teams in a virtual environment.

2021 Membership Categories, Dues and Benefits	ACADEMIC	PROFESSIONAL
Annual Membership Dues	\$500 per PSM Program Capped at \$2000 for Institutions with 5 or more programs	Individual (\$125 annual) Lifetime (\$250)
<b>REPRESENTATION</b>		
Number of Individual (Voting) Memberships Eligible to participate in NPSMA committees	1 per program + 2 ✓	1 ✓
<b>REDUCED RATES</b>		
Discounted Registrations (workshops, conference)	✓	✓
<b>INFORMATION AND BEST PRACTICES</b>		
Newsletters and Publications	✓	✓
“Ask NPSMA” Webinars	✓	✓
Best practice, policy, and outcome initiatives	✓	
Listing on <a href="http://professionalsciencemasters.org">professionalsciencemasters.org</a> website	✓	
<b>MARKETING AND PROMOTION</b>		
NPSMA Member Directory and use of member logo	✓	✓
Templates for Program Promotion and Marketing	✓	
Use of PSM logos	✓	
Certificates or PSM Digital Badge for Graduates	✓	

**ACADEMIC PROGRAM MEMBERSHIP** is intended for the individual NPSMA-recognized PSM Program. Every affiliated PSM program is automatically NPSMA-recognized. Each Institution will receive one individual membership per program plus two additional memberships for upper level administrators.

**PROFESSIONAL INDIVIDUAL MEMBERSHIPS** are intended for those persons **not currently associated with a PSM program**, including individuals considering starting a PSM program, alumni and other friends of the PSM initiative. **PROFESSIONAL LIFETIME MEMBERSHIPS** are for those who are no longer part of the academic institution or company, at least 65 years of age and have been active in the PSM community.

***We are stronger together. Our graduates stand on the success of our brand. We are PSM!***