



## PSM News for October 2020

### ASK NPSMA Webinar

#### *Best Practices for The PSM In The Time Of Coronavirus and Beyond*

**Opportunities for New Program Development. Thursday October 15 at 3:00 p.m. EST.** Join NPSMA Past-President Scott Herness (Vice Provost for Research, Dean of the Graduate School, Montclair State University, NJ) and guest speakers Lisa Boehm (Dean of the College of Graduate Studies, Bridgewater State University, MA) and Sheryl Huston (Senior Market Research Analyst, University Communications and Marketing, Montclair State University, NJ) for a discussion on opportunities for Master's programs. Lisa and Scott will speak from a Dean's perspective on how we work to discover new Master's opportunities at our institutions and Sheryl will provide a marketing research perspective on new Master's opportunities. The discussion will focus on Master's degrees that have relevance to be a PSM and emphasize, where possible, the PSM hallmark features: disciplinary knowledge, internship, professional development, and career placement.

Click on the direct link <https://zoom.us/j/179420452> at the date/time listed to join any discussion.

**Save the date: October 15 at 3:00 p.m. EST. Opportunities for new program development.** Master's level enrollment is up. What popular program types currently in development fit the PSM mold?

Click on the direct link <https://zoom.us/j/179420452> at the date/time listed to join any discussion.

### Save the Dates: NPSMA's Virtual Conference

- **November 5 at 3:00 p.m. EST. Beyond the crisis: Using technology to deliver high quality remote graduate education.** Join organizer Ray Hoobler (University of Utah) and guests Barbara Wilson (past dean of the College of Nursing, University of Utah), Judy Brown (Director, Health Care Genetics PSM Degree Program, University of Connecticut) and Kristin Kuter (former Director, Master of Science in Data Science PSM, Saint Mary's College) for a discussion of implementation of remote learning. The session will consider the motivation, technical challenges, and successes in delivering highly experiential and laboratory content. Best practices for developing and managing a fully online program will also be discussed.
- **November 6 at 3:00 p.m. EST. Resources and Products for Laboratory Simulations.** Join organizer Jack Webster (Director, Biotechnology Master's Program, Morsani College of Medicine, University of South Florida) and representatives from three laboratory companies/services, [Labster](#), [Benchling](#) and [JoVe](#), for a panel discussion of some alternatives to face-to-face laboratory classes.
- **November 12 at 3:00 p.m. EST. Opportunity for directors to share best practices leading to their program successes.** Join NPSMA Program Directors for a discussion of techniques, marketing, recruiting, and other winning strategies for a successful program.

- **November 13 at 3:00 p.m. EST. Recorded Student Project Presentations.** *We need your help with student presentation nominations!* The NPSMA 2020 virtual conference planning committee has opened a session for student video presentations to highlight their professional experiences, internships, and final projects. The deadline for program directors to submit one student nomination per affiliated program; current students and recent alumni who have graduated within the last year are also eligible, is Friday Oct. 16th.

Please contact session chair Ray Hoobler ([ray.hoobler@utah.edu](mailto:ray.hoobler@utah.edu)) for more details, to submit nominations, or if you have any questions.

Click on the direct link <https://zoom.us/j/179420452> at the date/time listed to join of the virtual conference presentations and panel discussions.

## **Raise National Profiles of NPSMA and PSM:** *How YOU can help!*

The NPSMA's partnership with the Council of Graduate Schools to conduct an NSF-funded project on Master's level advising and IDPs provides a chance to enhance the reputation of our community as the leader in workforce-oriented STEM MS education. To maximize this opportunity, we need to increase numbers and kinds of program responding to the 10-minute survey.

**We are asking PSM community members to extend a personal invitation to 3-5 colleagues** who direct non-PSM STEM M.S. programs (including institutions other than your own) to participate in the survey.

Possible message: *"I'm writing to invite you to participate in an NSF-funded study to better understand and improve the advising and mentoring practices in STEM master's degree programs. The survey takes about ten minutes to complete. To access the survey, use this link: [https://cgs.co1.qualtrics.com/jfe/form/SV\\_1GghYrBvEara6xL](https://cgs.co1.qualtrics.com/jfe/form/SV_1GghYrBvEara6xL).*

Finally, if you have not yet completed the survey and can't locate your unique link (mailed via [research@cgs.nche.edu](mailto:research@cgs.nche.edu) in early August), you can still participate using the generic and anonymous survey link above.

## **Employment Opportunities for PSM Students:**

**Sema4**, a patient-centered health intelligence company based in Connecticut and New York City is looking for stellar talent as they scale up to advance their mission of transforming healthcare. **40+ IMMEDIATE** positions, including Laboratory Technicians, Finance and Engineering are now open in our new, state-of-the-art building in Stamford, Connecticut! Some remote working positions available. For more information and to apply, please, [click here](#).

## **Amplify YOUR PSM Program Successes**

Share program or student success stories by sending us a link or a few descriptive sentences ([npsma@npsma.org](mailto:npsma@npsma.org)). In addition to including in the PSM NEWS we will amplify your messages through NPSMA/PSM social media. When you post information about your program or students, remember to include #NPSMA, #PSM.

## **PSM Virtual Graduate Fair:** *Let your potential recruits know about this event*

This NPSMA-organized online event is free to Prospective Students interested in learning more about innovative graduate degrees -- Professional Science Master's that offer technical and scientific research combined with professional skills. The fall Virtual Graduate Fair featuring PSM programs is scheduled for **Friday, October 16, 2020**.

## In case you missed it...

- **NPSMA discussion on "Preparing students for a remote working world."** Featuring PSM program directors and employers, a recording of the session is available [HERE](#).
- **Annual Conferences delayed by one year. New Dates for Fall 2021.** NPSMA events previously scheduled for November 2020 in Tampa, Florida, will now take place in Tampa on November 10-12, 2021. Our planned November 2021 event in San Diego, California, will now take place in San Diego on November 2-4, 2022.
- **Make sure your PSM Affiliation and NPSMA Memberships are current.** To take advantage of certificates of completion, virtual recruitment, new logos and many other community benefits, make sure your annual fees are up to date. Contact President Tim Born ([bornti@gvsu.edu](mailto:bornti@gvsu.edu)) for a comprehensive list of benefits to help you make your case for new or continued membership.
- **New PSM and NPSMA Logos Available.** Remember to update your websites and social media sites. Affiliated PSM programs may contact [coordinator@npsma.org](mailto:coordinator@npsma.org) for the new PSM logo and NPSMA members may request NPSMA logos.
- **National Service Opportunity.** Boost your resume by volunteering for an NPSMA committee. Contact [coordinator@npsma.org](mailto:coordinator@npsma.org) for more information.

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**NEXT PSM NEWS.** Send contributions for the next PSM News to [coordinator@npsma.org](mailto:coordinator@npsma.org) by **November 10, 2020**.

**Join the PSM community on social media:** NPSMA members are also encouraged to display our member logo on their social media pages. [Membership Logo](#).

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