



PSM News for September 2020

ASK NPSMA Webinar

Best Practices for The PSM In The Time Of Coronavirus and Beyond

Preparing students for a remote working world. Thursday September 17 at 3:00 p.m. EST. Join PSM program directors Anirudh Chowdhary (GVSU) and Marcel Blais (WPI, WAC Chair) and special guests Sharon Vriend-Robinette (Senior Communications Specialist, Spectrum Health) and NPSMA Workforce Advisory Council members Jeff Conroy (CEO, Embody, Inc.), Richard Davis (President, Davis Development Group and former V.P. Kellogg's) and Kevin Lothridge (CEO, National Forensic Sciences Training Center). In this NPSMA Virtual session learn from industry partners and representatives how we can prepare PSM graduates to thrive in the remote working world and improve virtual professionalism.

Save the date: October 15 at 3:00 p.m. EST. Opportunities for new program development. Master's level enrollment is up. What popular program types currently in development fit the PSM mold?

Click on the direct link <https://zoom.us/j/179420452> at the date/time listed to join any discussion.

NPSMA and CGS NSF-Funded IDP Survey: *Your help is needed!*

First, the survey planning team thanks the PSM community for its strong response to our call for participation. If you have not yet completed the survey and can't locate your unique link (mailed via research@cgs.nche.edu in early August), you can still participate using the generic and anonymous link below.

Second, in the next phase of the survey, we plan to extend it to non-PSM programs to increase the value of the project. This is where we can use your help. We're asking PSM community members to share the STEM MS IDP survey with 3-5 colleagues who direct non-PSM STEM M.S. programs, including institutions other than your own. Experience tells us that personal invitations are more successful than generic asks (although we will be making some of these).

Possible message: *"I'm writing to invite you to participate in an NSF-funded study to better understand and improve the advising and mentoring practices for STEM master's degree programs. The survey takes about ten minutes to complete. To access the survey, use this link:*

https://cgs.co1.qualtrics.com/jfe/form/SV_1GqhYrBvEara6xL.

INNOVATOR Submission Deadline Extended: *How have PSM students and alumni met pandemic challenges?*

Have students or alumni of your program been involved in a response to the coronavirus pandemic? If so please send a paragraph describing how they have helped in our national or a global response to the pandemic to INNOVATOR Editor Natalie Bosecker (natalieb@illinois.edu) and V.P. for Publications Linda Strausbaugh (linda.strausbaugh@uconn.edu).

Submissions will be collected into a special feature article for the fall 2020 issue. Paragraphs should include: Student/alum name, PSM program & university; Short introduction to the place of internship or employment; What was the pandemic-related question/project?; What role did the PSM student/grad play?; What was the outcome/contribution/solution from the project?; Optional quote from student, program or employer.

The submission deadline for this new request and other INNOVATOR articles has been extended to **September 30, 2020**.

Sign-up to Recruit Students to YOUR PSM Program

This NPSMA-organized online event is free to Prospective Students interested in learning more about innovative graduate degrees -- Professional Science Master's that offer technical and scientific research combined with professional skills. The fall Virtual Graduate Fair featuring PSM programs is scheduled for Friday, October 16, 2020.

Affiliated member institutions should sign up here (<https://CareerEco.com/Events/PSM>) by Friday, September 18, 2020 for the **\$295 Early Bird pricing!** Recruiting just one student from this event will more than cover the cost to participate! To learn how to become an affiliated PSM program, contact NPSMA President Tim Born (bornti@gvsu.edu) or Affiliation Committee Chair Avril Robertson (a.robertson3@uq.edu.au).

ADVANCED DEGREES IN STEM

PSM
PROFESSIONAL SCIENCE MASTERS

NPSMA
NATIONAL PROFESSIONAL SCIENCE MASTERS ASSOCIATION

October 16

GRAD SCHOOL VIRTUAL FAIR

Leverage the power of this Virtual Fair to efficiently recruit applicants to your Professional Science Master's Programs

Benefits of Participating

- Communicate with applicants both domestically & internationally
- Utilize multimedia broadcasting and presentation features
- Interact live with prospective applicants in your own chat room using group chat and private chat formats
- Flexible hours with the option to involve faculty and current students
- Reach sought-after applicants in this unique cost-effective way

careerECO
virtual events
the new career ecosystem

Register at CareerEco.com/Events/PSM
For more details: 770.980.0088 | PSM@CareerEco.com

NPSMA's Virtual Student Presentation Session: Feature *YOUR* students this November

The NPSMA 2020 virtual conference planning committee has opened a session for student video presentations to highlight their professional experiences, internships, and final projects. Program directors can nominate one student presentation per affiliated PSM program; the conference committee will select ten video presentations for broadcast on November 13th, 2020, at 3 pm EST. All submitted presentations will be available for viewing. The deadline for nominations is **Friday, October 2nd, 2020**.

General guidelines for the video presentations: 1) The video presentations will be less than 5 minutes in length, 2) The style of presentation is flexible. A simple recorded Powerpoint presentation, video recording of a "TED" style talk, multimedia content, or other creative production is acceptable, 3) While encouraging creativity, students should focus on the importance of their work and its broader impact.

The session chair will host two workshops on October 10th and 11th to assist students in preparing their presentations, with follow-up meetings as needed.

Nominate an NPSMA Member for Election: *Open elections to the Board of Directors*

Do you know someone who should be on the NPSMA Board of Directors? Or would you like to serve on the Board for a three-year term? If your answer is YES, submit a nomination package no later than September 15, 2020. A letter of nomination and a curriculum vitae of the nominee (not to exceed 3 pages) should be submitted as a single PDF document to npsma@npsma.org.

The letter of nomination must include: 1) Name and affiliation of nominator; 2) Name and affiliation of nominee; 3) Statement of nominee qualifications; 4) Statement of nominee's willingness and ability to commit time required for Board service.

Read the [Call for Nominations Letter](#) for the details.

In Case You Missed It ...

- **Amplify your PSM program successes.** Share program or student success stories by sending us a link or a few descriptive sentences (npsma@npsma.org). In addition to including in the PSM NEWS we will amplify your messages through NPSMA/PSM social media. When you post information about your program or students, remember to include #NPSMA, #PSM.
- **NPSMA discussion on best practices** to address the needs of virtual and remote culminating experience of a PSM program led by Teresa Macklin, CSUSM and Jennie Willis, CSU, recording: https://youtu.be/kouC_8oWeBw.
- **Annual Conferences delayed by one year. New Date for 2021.** NPSMA events previously scheduled for November 2020 in Tampa, Florida, will now take place in Tampa on November 10-12, 2021. Our planned November 2021 event in San Diego, California, will now take place in San Diego on November 2-4, 2022.
- **Share your ideas about PSM Program challenges resulting from the coronavirus pandemic.** In lieu of its annual in-person events, the NPSMA will host several monthly presentations and discussions around PSM program issues and responses related to challenges resulting from the pandemic. Please contact Amber Bloechle (abloechle@uwf.edu) with your solution stories, ideas for panel discussion topics, interest in participating as a presenter, and any suggestions on what could work best. We would love to hear from you!
- **Make sure your PSM Affiliation and NPSMA Memberships are current.** To take advantage of certificates of completion, virtual recruitment, new logos and many other community benefits, make sure your annual fees are up to date. Contact President Tim Born (bornti@gvsu.edu) for a comprehensive list of benefits to help you make your case for new or continued membership.

- **New PSM and NPSMA Logos Available.** Remember to update your websites and social media sites. Affiliated PSM programs may contact coordinator@npsma.org for the new PSM logo and NPSMA members may request NPSMA logos.
- **National Service Opportunity.** Boost your resume by volunteering for an NPSMA committee. Contact coordinator@npsma.org for more information.

NEXT PSM NEWS. Send contributions for the next PSM News to coordinator@npsma.org by **October 10, 2020.**

Join the PSM community on social media: NPSMA members are also encouraged to display our member logo on their social media pages. [Membership Logo](#).
