

## Institutional Costs and Benefits for Unified Affiliation and Membership

<b>Annual Institutional Membership Dues</b>	<b>\$500-2000<sup>1</sup></b>
<b>Annual Program/Track Affiliation Fee (5-year review cycle)</b>	<b>\$500/program or \$150/track</b>
<b>Customized, Optional Site Visits for Program Self-Study, Academic Review, Affiliation</b>	<b>Travel Reimbursement Plus Fee</b>
<b>REPRESENTATION</b>	
Number of Association Voting Members Members eligible to participate on committees	<b>Minimum of 3<sup>2</sup></b> ✓
<b>REDUCED RATES</b>	
Discounted Registrations (workshops, conference)	✓
<b>INFORMATION AND BEST PRACTICES</b>	
News and events on national PSM website	✓
Newsletters and discussion boards	✓
Webinars, Workshops, Conferences	✓
Best practice, policy, and outcome initiatives	✓
Reports and statistics on student and alumni outcomes	✓
Reports and statistics on enrollments and degrees	✓
Member Only Career and Internship Sites	✓
<b>MARKETING AND PROMOTION</b>	
Membership Directory	✓
Listing and promotion as affiliated PSM program	✓
Development of custom materials for program promotion and marketing	✓
Visual identity program for use of logos	✓
Program information on the PSM website & Google Analytics	✓
PSM Certificate of Graduation	✓
<b>QUALITY AND CONSULTATION</b>	
Advisory Support for Initial PSM Affiliation and Re-Affiliation	✓
Guidelines and Standards	✓
Speaker Bureau	✓
Expert Site-Visits for Self-Study, Campus/State Academic Program Review	✓

<sup>1</sup> Sliding scale depending on size of institution-wide PSM enrollments: Institutions with 50 or more PSM FTE students will pay membership dues of \$2000/year; Institutions with 10-49 PSM FTE students will pay \$1000 per year; Institutions with fewer than 10 PSM FTE students will pay \$500 per year.

<sup>2</sup> Includes one individual association membership for each PSM Program Director and up to 2 additional memberships per institution (for members of the administration from the offices of graduate deans, academic deans, provosts, presidents). All members are voting members.